



2022-23 Sponsorship Opportunities

Benefits	\$20k Shield	\$7,500 Spark: Auction Sponsor	\$3,000 Book	\$1,500 Foundation	\$750 Friends
VIP gathering	√	√	√	√	√
Tickets	10	10	4	3 (1 donated to faculty)	2
Branded event favor	Logo and company name	Logo and company name			
Invitation	Prominent recognition (January deadline)	Recognition (January deadline)			
Signage on campus	2 custom signs on campus (December 31 deadline)	Custom signage with prominent placement at event (March 1 deadline)	Logo (March 1 deadline)	Logo (March 1 deadline)	Logo (March 1 deadline)
Annual donor report recognition	√	√	√	√	√
Digital Ad	Digital ad on bidding site	Digital ad on bidding site	Digital ad on bidding site	Digital ad on bidding site	
Promotional event emails/texts	Logo will be promoted on all communication	Logo will be promoted on the auction site along with all auction communication	Logo listed	Name listed	Name listed
Event website welcome page	Prominent recognition, Logo with link to your homepage	Prominent recognition, Logo with link to your homepage	Logo with link to homepage	Name with link to homepage	Name with link to homepage
Social media posts	Dedicated social media post and frequent promotion in captions.	Dedicated social media post on Facebook Event page	Name on Facebook Event	Name on Facebook Event	Name on Facebook Event

